



Deliver personalized creative for increased media performance



Customers demand personalization. Speaking to them individually and consistently is hard to do across multiple channels. Dynamic Creative Optimization (DCO) serves relevant ads to each user while delivering performance, without the hassle.

Personalization: It's not that easy

It's expensive and time consuming to manually personalize ads because it requires coding experience with rigid templates that limit creative expression.



Personalization is difficult to scale because it requires marketers to customize one image or video at a time and data becomes fragmented across channels.



Ad performance is often stalled due to lack of automation and difficulty optimizing advertisements on multiple channels.



Uncomplicate it with Jivox DCO



Save time and money with creative automation to produce large volumes of personalized image and video ads in minutes, without compromising creativity.

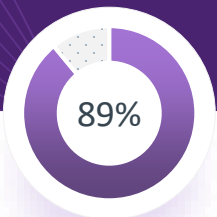


Scale with agility using workflow automation, from data-driven decisioning and generating tags in bulk, to managing creative approval by many stakeholders.



Auto-optimize performance for ad creative, in real time, with product recommendations that use first-party data and artificial intelligence.

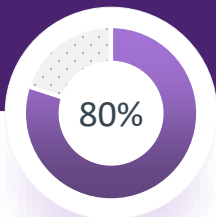
Jivox DCO customers see high-performing results



***lowered costs with**



Creative Automation



***faster turnaround with**



Workflow Automation



***boost in ROI with**



Performance Auto-Optimization

Track, measure, and optimize creative and media performance with **Jivox DCO, on AWS.**



Speak with an expert today



Explore our website to learn more

*Results seen from customers that use Jivox Dynamic Creative Optimization.

